



STUDY HALL COLLEGE

Affiliated to the University of Lucknow



📍 PIPARSAND, KANPUR ROAD, LUCKNOW

✉ info@studyhallcollege.org

🌐 www.studyhallcollege.org

☎ 8400078621



ECONOMICS/
STATISTICS

MARKETING

MICRO-ECONOMICS

K C Shekhar
Lekshmy Shekhar

MODERN
ECONOMICS

INTERNET
&
JAVA PROGRAMMING

INTERNET
&
JAVA PROGRAMMING

COLLEGE VISION



Study
Hall
College

Study Hall College (SHC) to be an inclusive, equal opportunity, high quality higher education institution which nurtures people from all religions, castes, classes and genders. In the attainment of this vision,

Study Hall College will:

“Educate everyone in the College’s ecosystem for gender equality, social justice and active democratic citizenship.” Establish SHC as caring, supportive & life outcome oriented approach that creates student-responsive learning environment embracing egalitarian-mindset.





DIRECTOR'S MESSAGE



DR. HIMANSHU SINGH

Dr. Ambedkar quotes, "The progress of any society depends on the progress of education in that society." At Study Hall College, we embrace this belief that a quality education nurtures personal, professional, and social growth of our students. We take a personalized approach, closely monitoring each student's progress and development. Beyond academics, we offer extracurricular activities and personal development opportunities. As the Director of Study Hall College, I'm surrounded by a team of passionate and dedicated educators who have a profound impact on our students' lives. Our mission goes beyond providing classroom education; we aim to instill a spirit of social responsibility and a drive to make a positive impact on the world. I invite you to join Study Hall College and embark on a journey towards realizing your full potential.

DEAN'S MESSAGE



DR. NEHA MAHENDRA

As the Dean Academics of our college, I'm excited to be part of a lively and growing community. We focus on making students independent and responsible by offering a diverse range of experiences emphasizing real-life skills, hands-on learning, and using technology effectively. We want to prepare students for their future careers while also fostering a supportive and caring environment.

Our undergraduate programs aim to develop leaders who have strong morals and intelligence to tackle the challenges of today's society. We encourage open discussions with students to help them understand social issues and set personal goals. We also believe in giving back to society by supporting underprivileged individuals and providing resources as needed. I am here to support and nurture both students and faculty members as we continue to grow together.

Affordable Fee
(Keeping College
Fees Affordable for All)

**Open doors to
International Colleges**
(100% scholarship to
study abroad (USA))

**Creates
Lucknow University Toppers**
(Shubhankar Yadav,
Anshi Yadav and Divya Pal)

**Placements in the
sector leading companies**
(TCS, HCL, Kotak, HDFC, ICICI,
WIPRO and Hindustan Times)

Need Based Scholarships
(No one should be
denied the opportunity
to complete higher education)

**Prepares you for an
ultra-competitive job market**
(US Govt. sponsored English speaking
course and industry tie ups)





OPPORTUNITY TO STUDY ABROAD



Study
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INTERNATIONAL SCHOLARSHIP PROGRAM WITH US DEPARTMENT OF STATE



Upasana Yadav

Year: 2021-24
Course: BA, Journalism and
Mass Communication
Upasana got a fully paid
scholarship to study at
Sinclair Community
College in Dayton,
Ohio, USA.



Anushka Verma

Year: 2020-23
Course: Bachelor in
Commerce
Anushka got a
fully paid scholarship to
study at Sinclair
Community College in
Dayton, Ohio, USA.



Unnati Tiwari

Year: 2019-22
Course: BA, Journalism and
Mass Communication
Unnati got a fully paid
scholarship to study at
NOVA, Northern Virginia
Community College,
Virginia, USA.



Ashu Yadav

Year: 2018-21
Course: BA, Journalism and
Mass Communication
Ashu got a fully paid
scholarship to study at
Scottsdale Community
College, Arizona, USA.



Muskaan Mishra

Year: 2017-20
Course: BA, Journalism and
Mass Communication
Muskan got a fully paid
scholarship to study at
Scottsdale Community
College, Arizona, USA.

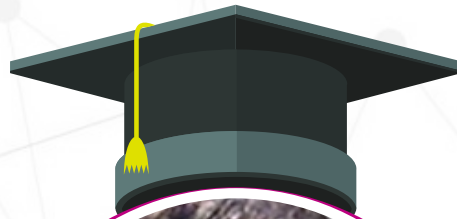
UNIVERSITY TOPPERS



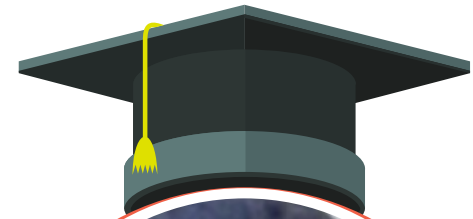
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Shubhankar Yadav
(BAJMC)
Topper
in Lucknow University



Anshi Yadav
(BAJMC)
Topper
in Lucknow University



Divya Pal
(B.COM)
Top 15
in Lucknow University

OUR PEDAGOGY



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CRITICAL THINKING

Critical dialogues form the cornerstone of all such communication. During the critical dialogues, social and political issues are discussed with the students on a regular basis and these discussions also act as a launching pad for talking about problems that plague the communities' students. This in turn urges the students to talk about their own problems. These dialogues have enabled us to stop two child marriages / forced marriages because girls saw hope in their teachers and approached them for help. The college welcomes the students, their lives and most importantly their problems.

FEMINIST PEDAGOGY

Study Hall College employs feminist pedagogy, emphasizing equality, inclusivity, and empowerment. We challenge traditional power structures, integrate diverse perspectives, and amplify marginalized voices. Our teaching encourages critical thinking, questioning of norms, and collaboration. We prioritize holistic development, valuing students' experiences and fostering self-expression. Through these methods, we aim to empower students to create positive societal change.

ACTIVITY BASED LEARNING

At Study Hall College, we utilize activity-based learning methods to actively engage students in their education. Through hands-on activities, group projects, and interactive exercises, we promote deeper understanding and practical skill development. Tailored to different learning styles, these activities foster creativity, teamwork, and critical thinking. By immersing students in real-world scenarios, we prepare them for academic and professional success while creating dynamic and inclusive learning environments.



COURSES & FEE STRUCTURE



Study
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Bachelor of Business Administration

Tuition Fee:
₹28200 per annum

Examination Fee:
₹4000 per semester)



Bachelor of Journalism & Mass Communication

Tuition Fee:
₹25000 per annum

Examination Fee:
₹2500 per semester



Bachelor's in Computer Application

Tuition Fee:
₹36000 per annum

Examination Fee:
₹4000 per semester



Bachelor of Commerce

Tuition Fee:
₹18000 per annum

Examination Fee:
₹2500 per semester

Why choose BCA?

BCA is one of the most prestigious UG courses in India that prepares professionals for swiftly changing computer technology and provides better career prospectus in corporate, government and other IT fields. The programme has been bifurcated in 3 years (six semesters) for better exposure and quality education. In the first-year students will learn fundamental concepts in the computer field, then in the second-year students will be equipped with more specific skills in computer applications. In the last year students will be required to take up the summer training and project work. This course provides knowledge about multiple advanced programming languages to conquer the virtual world of technology. We give the opportunity to students to work on live projects that include artificial intelligence, robotics, speech recognition system, android applications etc. To enhance the technical knowledge of the students, separate project sessions by the experts are conducted regularly.

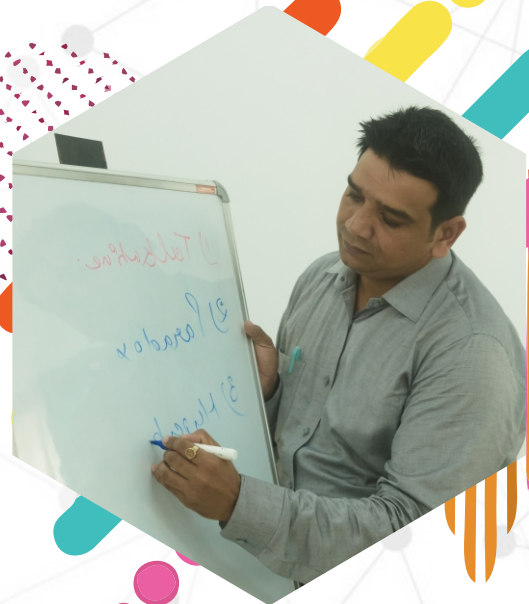
Future prospects

- Software-Engineer
- Programmer
- Project Leader
- Internet-Expert
- Software Tester
- SEO Expert
- Network Designer
- Software-Developer
- System-Analyzer
- Network Engineer
- DBA
- IT Officer
- Specialist Officer
- Project Development
- Mobile App Developer



Why choose BBA?

Bachelor of Business Administration (BBA) is a widely opted course by students after completing class 12th. BBA is a three-year undergraduate programme which is open for students of all streams – commerce, science and arts. The BBA program of the institute aims to focus on those students who are primarily concerned about making a career in various disciplines of management. The course, being a professional one, prepares students for learning and knowing about the basic principles of management as well. French is compulsorily taught as a foreign language to all the students. It provides the right nurturing ground to enable students to pursue their entrepreneurial ambitions and to understand the complexities of the modern industrial and business field. BBA syllabus provides an opportunity to specialize in a functional area of management that they would like to pursue in their careers.



Future prospects

- Financial Analyst
- Business Development Executive
- Project Manager(IT)
- Data Analyst
- Human Resource Manager
- Operations team leader
- SAP Consultant
- Policy Reviewer etc.



Why choose B.Com ?

Aligning with the recent application of New Education Policy 2020 we have modified the old Bachelors of Commerce courses and it has been specially designed to provide in-depth knowledge of commerce and trade, managerial skills and the streams like banking, finance, accounting, marketing, economics and taxation to the students. After completion of the course, students will be eligible to work as accountants in government offices, corporate sectors etc. This course is spread over six semesters during which candidates will be taught about fundamentals related to commerce and its application to the present scenario of business practices taking place in the society.



Future prospects

- B. Com is the best option for students who want to make a career in commerce
- Accounting
- Finance
- Banking and Insurance
- Auditing
- Marketing
- sales and management. B. Com is also ideal for those students who want to pursue Chartered Accountant Certified Management Accountant and Company Secretary



Why choose BAJMC ?

BAJMC is an undergraduate degree program for the aspirants who wish to pursue their career in the field of journalism and media industry. With tremendous growth of Information Technology, the media industry has also witnessed an expansion and scope of opportunities. Through the BAJMC course, the aim of the Journalism and Mass Communication Department here is to expose students to recent research and development in the media field, train them for ethical journalism and enhance their knowledge pertaining to the hot topics or issues at national and international level. Career scope for the students in the field of journalism and mass communication is vast and very high. They can choose to work for News Channels, Newspapers, Radio, Television, News Websites, Publishing Houses, Advertising & Public Relations companies and NGOs and earn a healthy remuneration.

Future prospects

- The popular job roles are
 - Correspondent
 - Sub Editor
 - Copy Editor
 - Associate Editor
 - Editor
 - Cartoonist
 - Assistant Producer
 - Producer
 - Video Editor
 - Graphics Designer
- Radio Jockey
- Video Journalist
- Photojournalist
- Social Media manager and
- Documentary Filmmaker among many others



COLLEGE COMMITTEES



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COLLEGE EVENTS



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College Events



COLLEGE EVENTS



Study Hall College

Workshops



PLACEMENTS



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The college has a relaxed, friendly atmosphere, but with a constant buzz of excitement due to many well-known visitors including giants from industry, well-known scientists, technocrats and leaders of government. We have already developed state-of-the-art infrastructure including classrooms and laboratories in imparting world class education. We believe in developing programmes, which provide solutions to real world problems with a strong desire of forging innovative alliances with industry to achieve synergy. Our alumni are placed at the top of their fields. We have partnerships with leading media houses, banks and IT companies like Hindustan Times, TCS, HCL, Wipro, Kotak, HDFC, ICICI and SHEF for placements and internships.

Top Recruiters



HCL



hindustantimes



PLACED STUDENT



Shrutika Maurya | BBA | 2020
Organisation: Wipro
Designation: Customer Service representative
Location: Gurugram



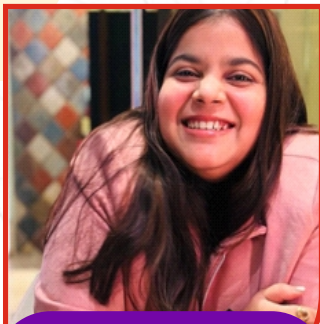
SUNAINA SAHU |BBA | 2019
Organisation: Study Hall Educational
Foundation (SHEF)
Designation: Account Assistant
Location: Lucknow



JYOTI RAWAT | B. Com | 2019
Organisation: Study Hall Educational
Foundation (SHEF)
Designation: HR Assistant
Location: Lucknow



SHUBHANKAR BHANU YADAV | BJMC | 2017
Organisation: Univarta
Designation: Legal/Crimereporter+desk
Location: Lucknow



UNNATI TIWARI | BAJMC | 2019
Organisation: VTech Solution
Designation: Capture Management
Specialist
Location: Vadodara



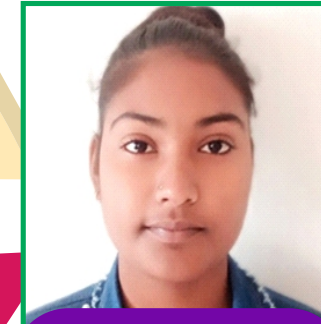
NEHA BHARTI | BAJMC | 2020
Organisation: Project Khel
Designation: Youth leader
Location: Gontinagar, Lucknow



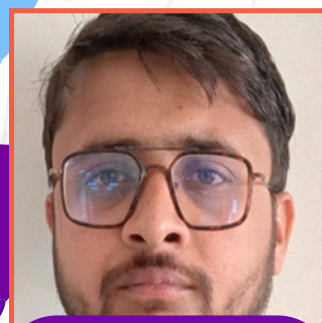
NEHA DWIVEDI | BAJMC | 2020
Organisation: Remax India
Designation: Telecaller
Location: Lucknow



KIRTI KUMARI MODANWAL | BAJMC | 2020
Organisation: Reliance Trends
Designation: Visual Merchandiser in
Fashion retail
Location: Lulu Mall, Lucknow



ANSHI YADAV | BAJMC | 2020
Organisation: Tech Testing Solutions
Designation: Investigator
Location: Lucknow



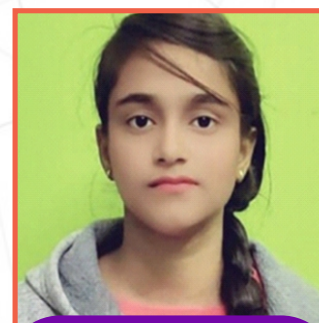
GAURAV PAL | BAJMC | 2020
Organisation: Real News International
Designation: Correspondent and Anchor
Location: Lucknow



SAPNA BHARTI | BAJMC | 2020
Organisation: Top Knot Salon
Designation: Co Manager
Location: Mahanagar, Lucknow



AMAN RATHAUR | BAJMC | 2020
Organisation: Jansandesh (News Portal)
Designation: Content writer
Location: Lucknow



Diya Singh | BBA | 2020
Organisation: PNB Metlife
Designation: Assistant Relationship
Manager
Location: Lucknow



Aneesa KanaUjjiya | BBA | 2020
Organisation: Milaan
Designation: Project Assistant
Location: Lucknow



Harsh Narain | BCA | 2020
Organisation: Hexaware Technologies
Designation: LMS trainee
Location: Chennai



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